

Data processing step	Description
Search strategy	Six Turkish search terms were queried in Google and Yandex in March 2026; first 50 results per query/search engine were exported.
Screening	Sponsored results, duplicates, inaccessible pages, social media-only posts, video-only pages without transcripts, forums without editorial control and unrelated pages were excluded.
Final sample	116 webpages were included after deduplication and eligibility screening.
Scoring	JAMA, DISCERN, GQS, readability and stewardship checklist variables were coded as described in the manuscript.
Statistical analysis	Group comparisons used Kruskal-Wallis, chi-square/Fisher exact tests, Mann-Whitney U tests and Spearman correlation as reported in the manuscript.